atingi eAcademy
Tourism and Hospitality

Recognition of Prior Learning

Digital Credentials – „Making Skills and Learning Visible“

Open Badges

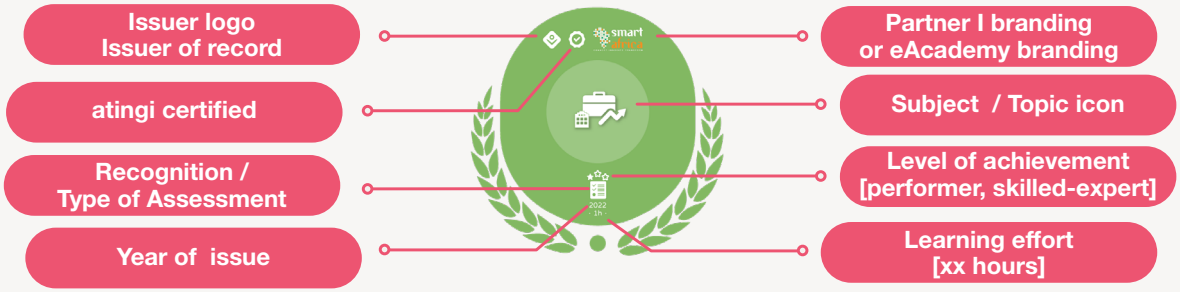
- Open Badges are digital documents - records of learning, skills & achievement that can be verified and shared online and offline
- It contains metadata in a structured format about the credential: what learning or skill is being recognized, e.g. how it was learned and assessed
- Use of Linked Data to verify the credential to increase trust and acceptance

Open Badge Factory

- Creation, issuing and management of Open Badges by the Open Badge Factory
- Why Open Badge Factory? For more information click *here!*

What can each badge tell us?

The display of each badge has a standardized visual language and layout.



Our Open Badge System

- self-paced course
- self-paced assessments

Novice Badge

- self-paced learning pathway
- self-paced asssssments

* Compound badges are of higher value than unitary badges!

Learning Pathways: Achieving Compound Badges

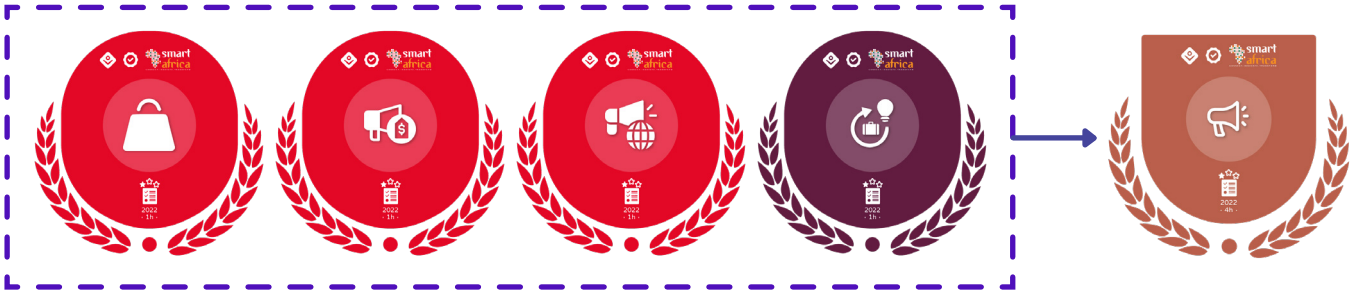
- A learning pathway is composed of 4 to 8 individual micro-learning courses
- There are 12 different learning pathways you can select

Different learning pathways:

What can you achieve by following a learning pathway?

By completing all micro-learning courses per learning pathway you attain an expertise in a specific subject area and earn a compound / novice badge (BRONZE); the assessments for these courses target the cognitive level: KNOWLEDGE

Learning pathway example: Tourism Marketing



How to Reasearch Markets & Sales Channels | Explore Pricing & Promotion | Introduction to Digital Marketing for Tourism Businesses | Development & Ma-nagement of Tourism Products → Tourism Marketing

Our vision is a world in which digital learning is inclusive, accessible, relevant, safe and secure for all

Contact: atingi eAcademy Tourism & Hospitality, GIZ - Mail: *atingi-eacademy@giz.de*