

atingqi eAcademy Tourism and Hospitality

Recognition of Prior Learning in Cooperation with the Private Sector

Digital Credentials – „Making Skills and Learning Visible“

Open Badges

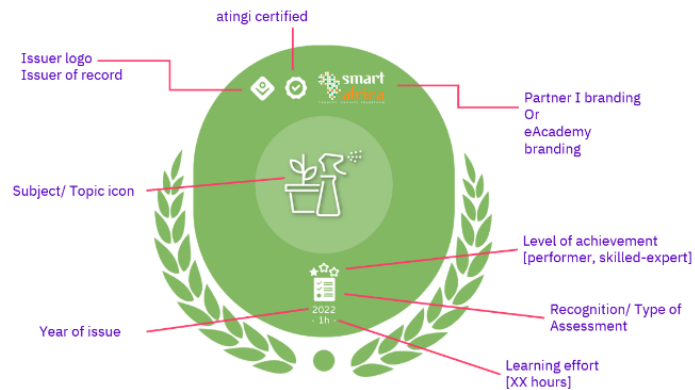
- Open Badges are digital documents - records of learning, skills & achievement that can be verified and shared online and offline
- It contains metadata in a structured format about the credential: what learning or skill is being recognized, e.g. how it was learned and assessed

Open Badge Factory

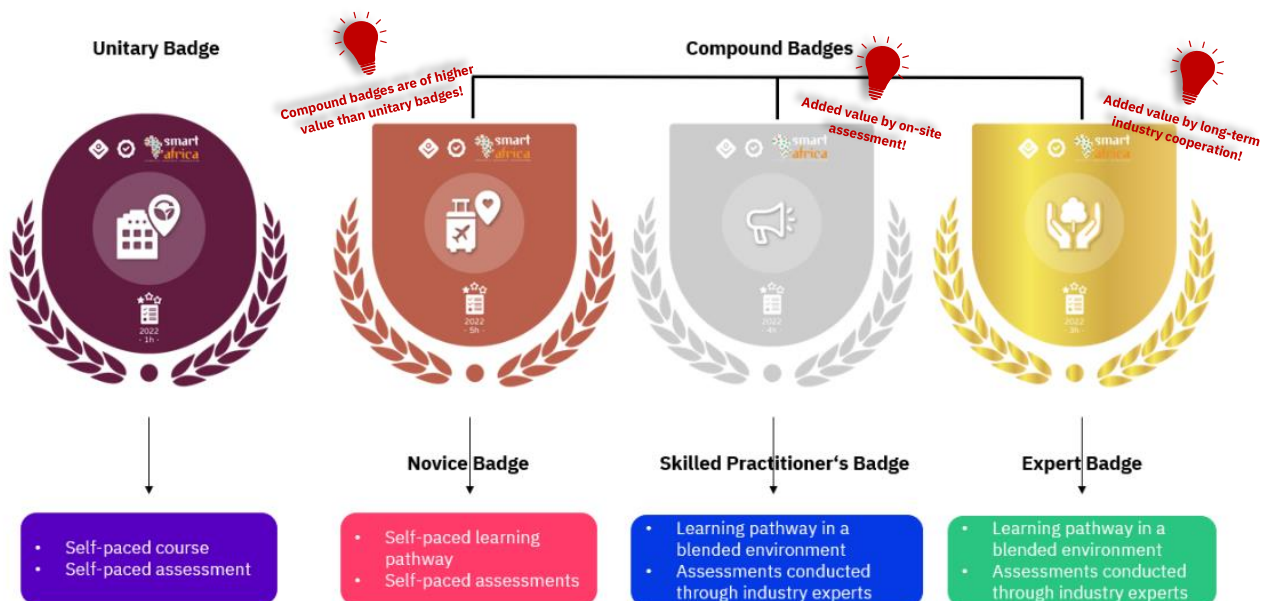
- Creation, issuing and management of Open Badges by the Open Badge Factory
- Why Open Badge Factory? – For more information click [here](#)

What can each badge tell us?

- The display of each badge has a standardized visual language and layout



Our Open Badge System



Endorsement of Badges

Why endorsing a badge?

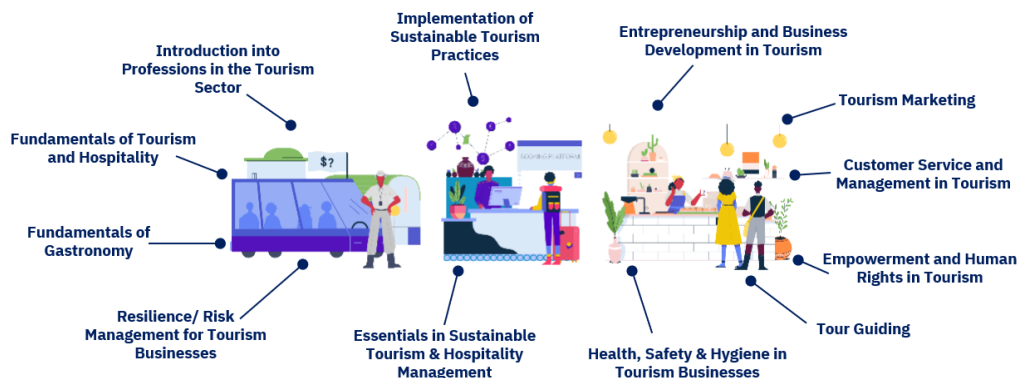
- It will add weight, trust and portable value to credentials with embedded recommendations from other organizations
- Endorsement either by low stakes (peer organization, employer) or high stakes (professional body, third party evaluator)



Learning Pathways: Achieving Compound Badges

- A learning pathway is composed of 4 to 8 individual micro-learning courses
- There are 12 different learning pathways you can select

Different learning pathways:



What can you achieve by following a learning pathway?

- 1 By completing all 4 micro-learning courses per learning pathway you attain an expertise in a specific subject area and earn a compound/ novice badge (BRONZE); the assessments for these courses target the cognitive level: KNOWLEDGE
Only in cooperation with local organizations and industry:
- 2 By pursuing other courses next to the completed learning pathway and by completing a required fieldwork you can achieve a skilled practitioner's badge (SILVER); the assessment targets the cognitive level: APPLICATION
- 3 By additionally completing a work placement (e.g. internship) and pursuing an industry assessment you will achieve the expert badge (GOLD); key is a longer term commitment to learning in cooperation with professional membership organisations and tourism & hospitality industry; the assessment aims the cognitive level: EVALUATE

Learning pathway example: Tourism Marketing



Blended-learning approaches

Expert Compound Badges can be achieved through additional trainings in a blended environment which combine atingi eAcademy online courses with in-class training and practical work experiences. If you are interested to collaborate in setting up blended learning trainings, please contact us! (atingi-eacademy@giz.de)

