





Our vision
is a world in which digital learning
is **relevant, accessible, inclusive,**
safe and secure for all learners.

Content

1. About atingi
2. Technical features and services
3. Partnership with atingi



01

About atingi



Getting to know atingi in 3 minutes

atingi is a **free of charge digital learning platform**, commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by GIZ.



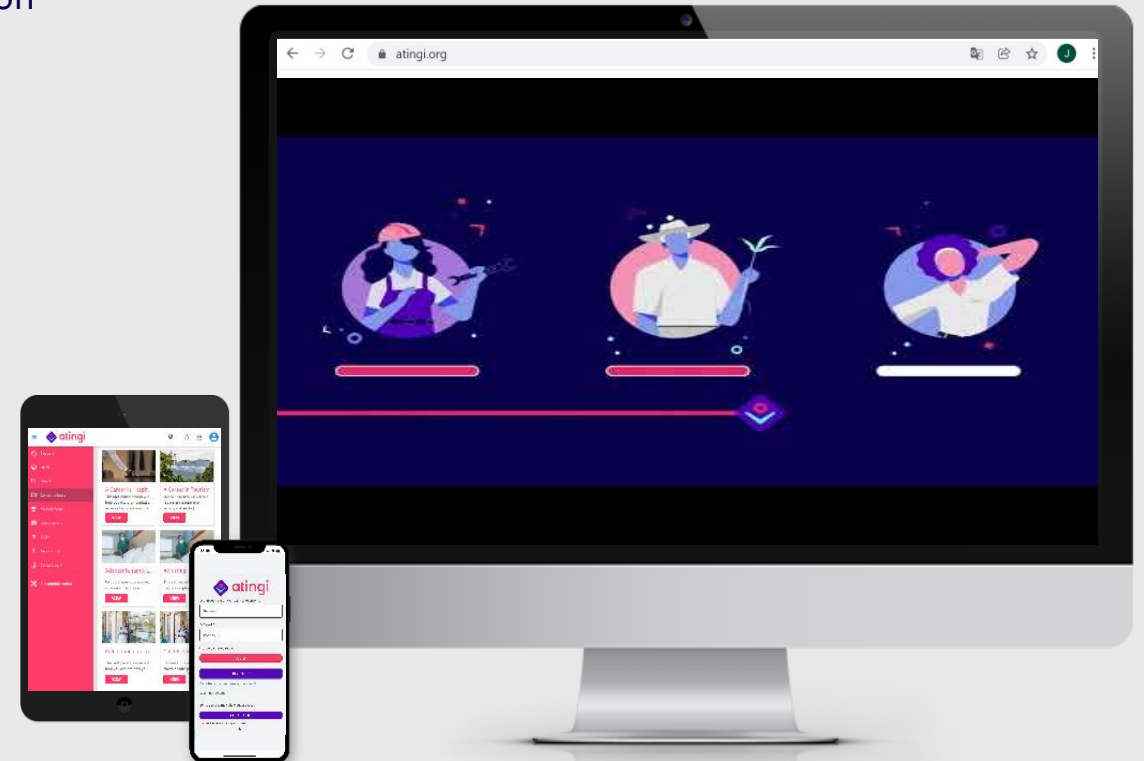
HIGH QUALITY AND LOCALLY RELEVANT CONTENT

We offer relevant learning opportunities that address critically employment and educational skill gaps in emerging markets.



OPEN SOURCE TECHNOLOGY

Our learning management system is based on Moodle and the *Digital Principles for Development*.



Proud to be one of a kind!

A free digital learning platform with all the advantages of being part of international development cooperation

1 TECHNOLOGY & INNOVATION

open infrastructure, in-built compliance model for data privacy and security, supporting the Digital Public Good Charter and continuously improving

3 CONTENT

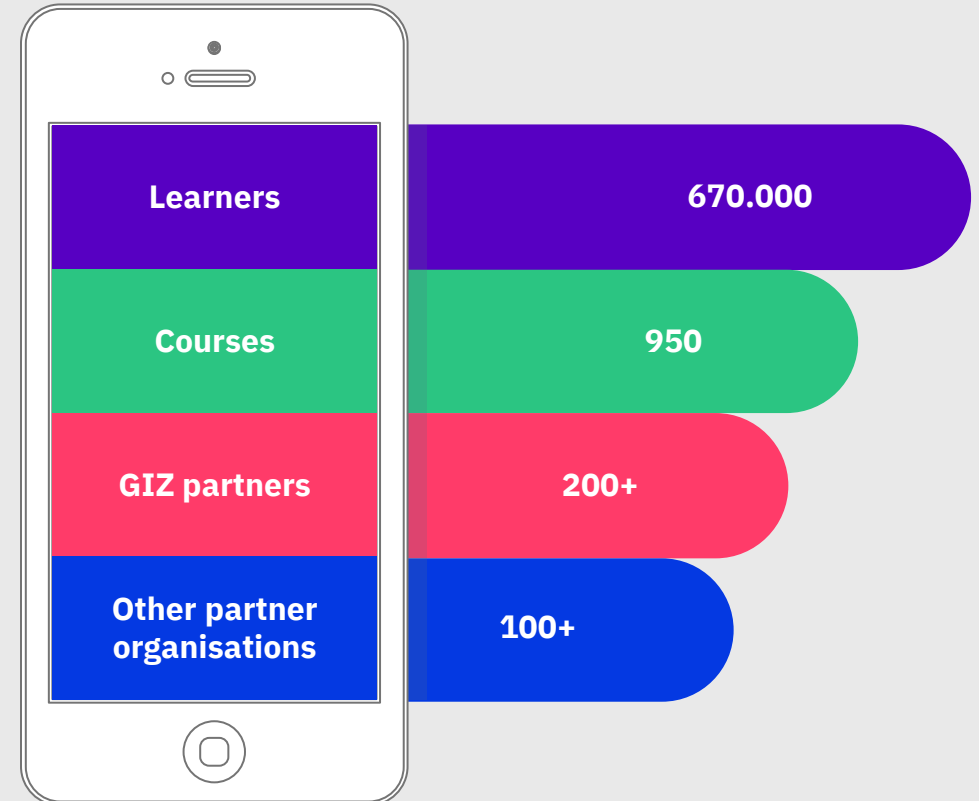
website wide quality standards, support of open educational resources, content curation, content repository and re-use first

2 SERVICES

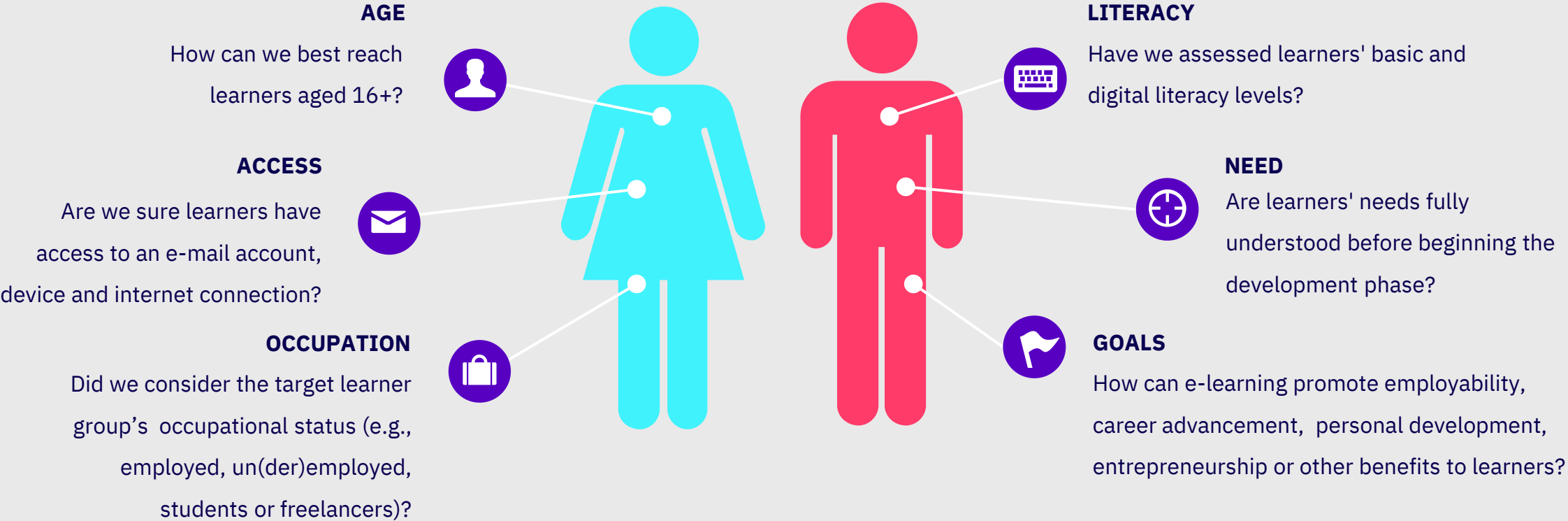
scaling through targeted marketing, efficiency-enhancing offers, data analytics tools, multilingual platform, featured courses and success stories

4 SUPPORT

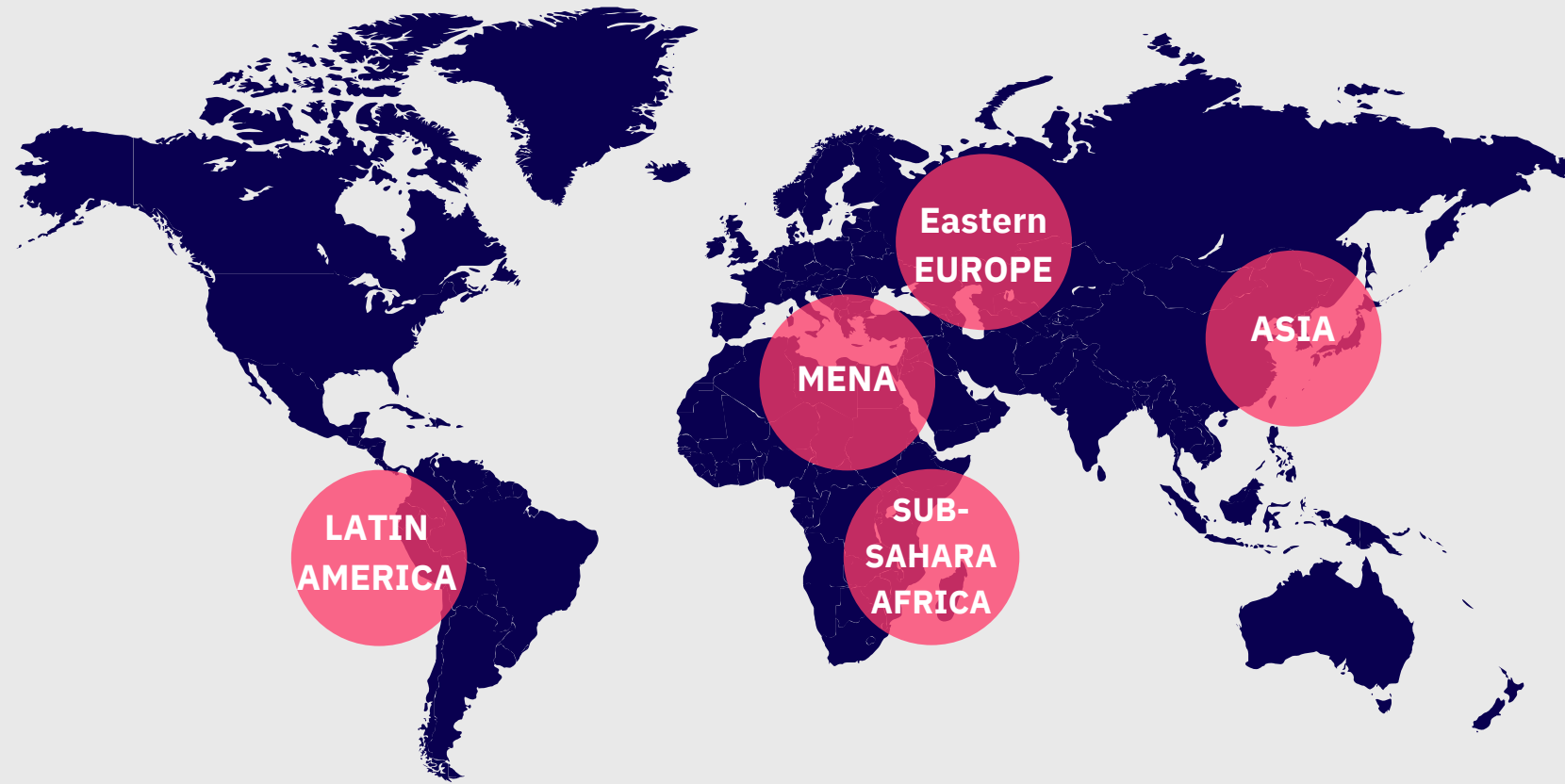
dedicated partner and learner support, methodical and proactive approach to ensuring project success, continuous optimization of the partner journey



atingi's learner-centric philosophy



atingi has reached 600.000+ learners globally



Working together to achieve your goals

To help you achieve your goals, let us first understand how you define success...



PROJECT LEVEL

- ✓ Objectives & progress
- ✓ Target audience
- ✓ Reach (# of participants, geography, demography)
- ✓ KPIs
- ✓ ...



LEARNER LEVEL

- ✓ Objectives & progress
- ✓ Target audience
- ✓ Reach (# of participants, geography, demography)
- ✓ KPIs
- ✓ ...



CONTEXT

- ✓ Competency or skills development in specific areas
- ✓ Enhance employability (by which specific measures?)
- ✓ Other criteria...?



KEEPING IT SMART

Ideally, success metrics are SMART:

- ✓ **S**pecific
- ✓ **M**easurable
- ✓ **A**ssignable
- ✓ **R**ealistic
- ✓ **T**ime-related

02

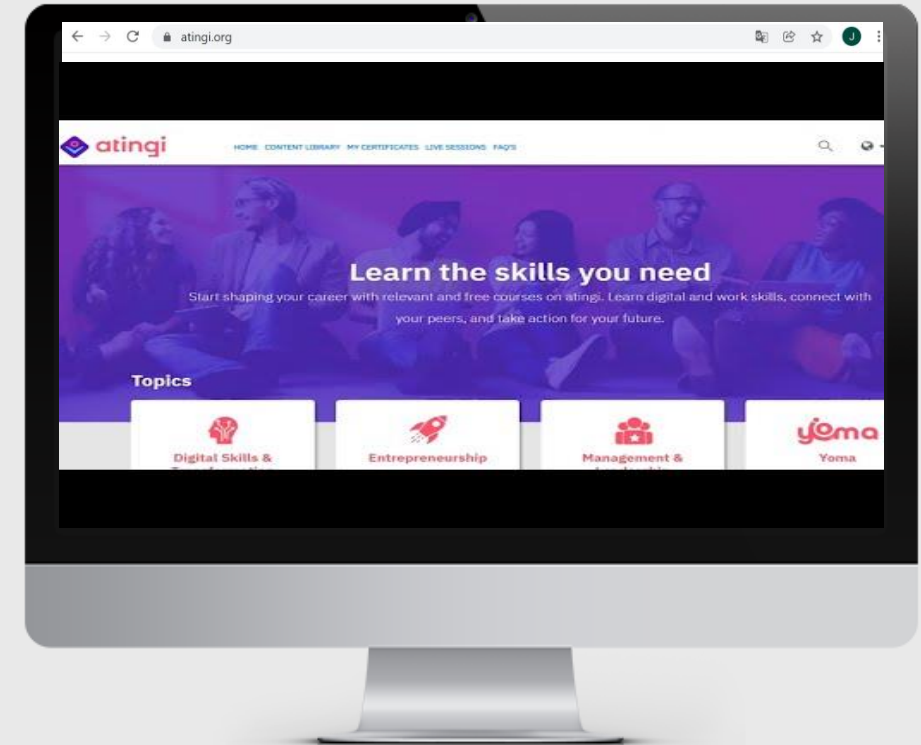
Technical features and services



Looking to explore atingi?

Did you not yet have a chance to explore the atingi platform on your own?

No problem – have a look at our [demo video](#) walking you through the platform. We show you the navigation on atingi and showcase some of our courses to you, so you can experience the look and feel of atingi.



Profit from our ecosystem and explore atingi's learning platform advantages



COURSE PORTFOLIO
& CONTENT
LIBRARIES



LANGUAGES



DATA PROTECTION
& ADMIN ROLES



LEARNING
FORMATS



AUTHORING TOOLS



DIGITAL PUBLIC GOOD
& OER REPOSITORY



CERTIFICATION



OFFLINE
SOLUTION



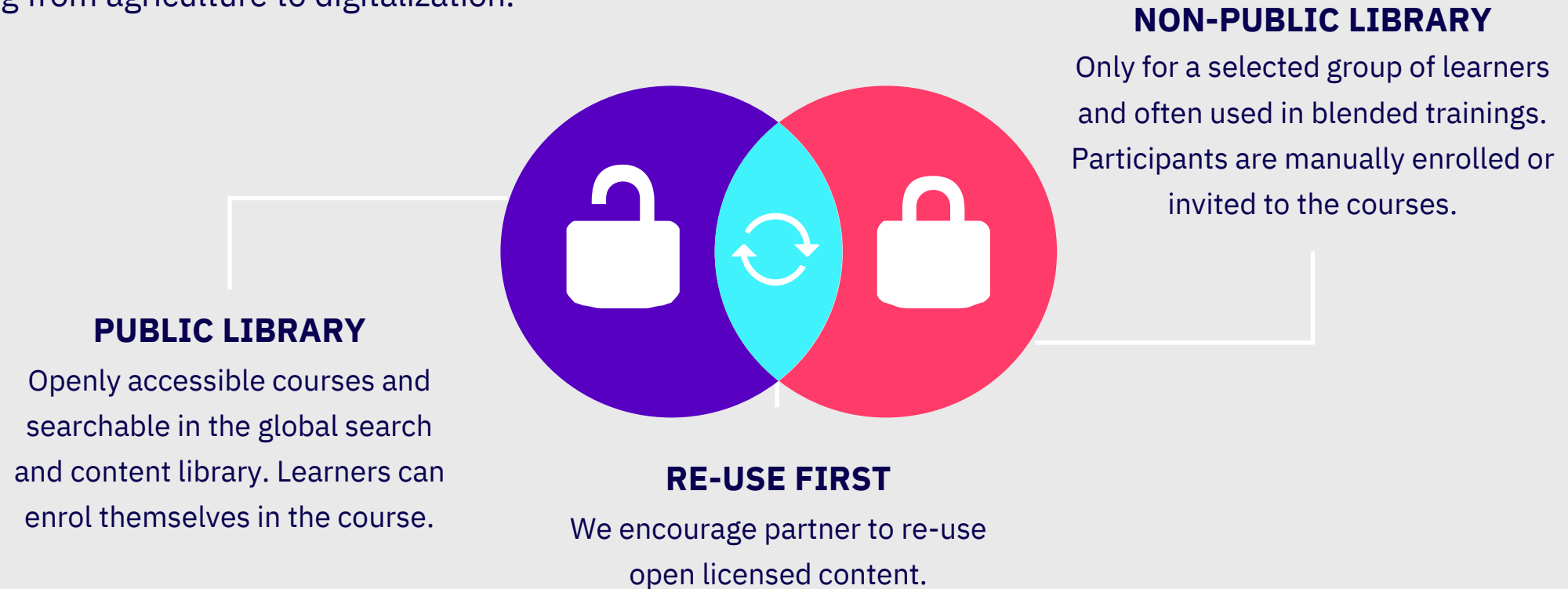
ACCESSIBILITY &
INCLUSION



REPORTING

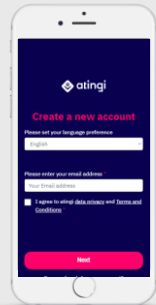
Free access to 450+ courses in our course library

Our course portfolio has both global and local focus and is clustered in our ever-growing topic filters ranging from agriculture to digitalization.



Getting started on atingi

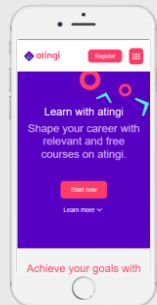
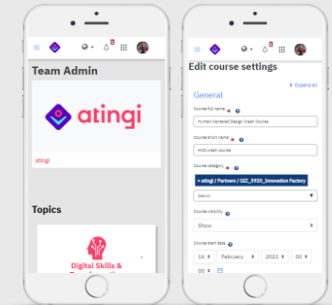
Set up your account on online.atingi.org in a few steps: add your email address, create a password and confirm your account.



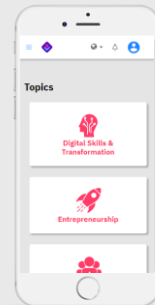
Browse through the public [content library](#) to find more courses that interest you and click on view to start learning.



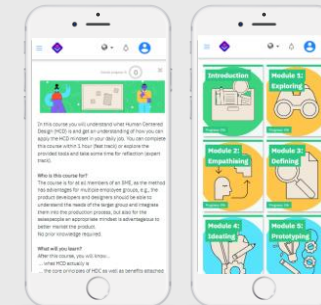
As an admin, you will have access to your category space where you can edit your courses according to your needs.



Go to atingi.org to learn more about atingi. Click on the register button to start your learning journey on atingi.



Explore different topics and courses on atingi and find all your courses under “my courses” on your home-screen.



Once you are enrolled in a course, you will be able to access all the material. Upon successful course completion you will be issued a certificate.

Boost your design thinking skills with the Human Centered Design Crash Course



DEVELOPER

GIZ innovation factory



TARGET GROUP

Everyone who is working in a small and medium-sized enterprises



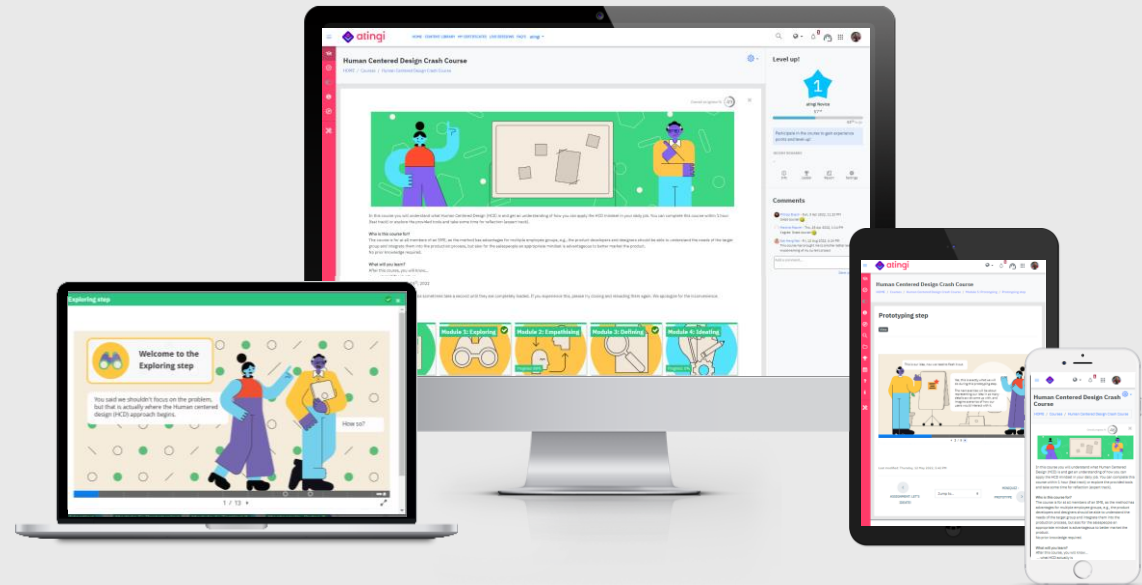
LEARNING OBJECTIVE

Understand what Human Centered Design is and learn how you can apply the HCD mindset in your daily job



BEST PRACTICE

Addressing different learners by using fast and expert tracks while beautifully using H5P to develop interactive and engaging content.



Immerse in the gig economy with the serious game A Day as a Platform Worker



DEVELOPER

GIZ & Fairwork



TARGET GROUP

Youth and adults who are considering working in the gig economy



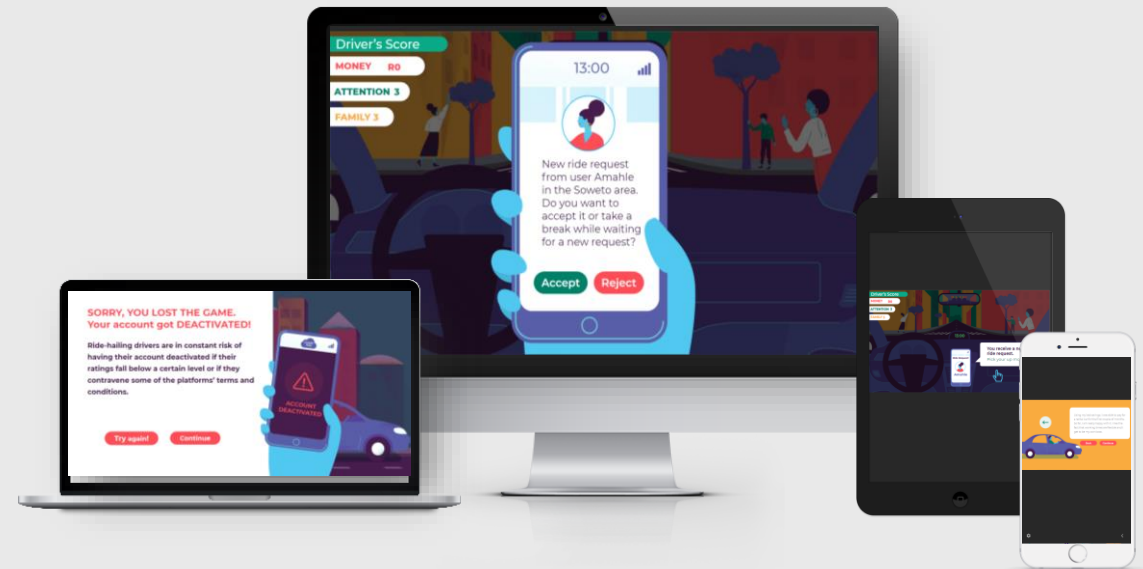
LEARNING OBJECTIVE

Understand the risks involved in gig economy work compared to full-time employment



BEST PRACTICE

Immersive gamified micro-learning module: spend a day in the shoes of Lubanzi, who works for a rideshare platform; make decisions, score points and learn about the risks in the processes!



We take data protection seriously



Data protection is in-built into our platform and ensured with Multifactor Authentication

**GDPR
Compliance**

**Roles &
Permissions**

Six different roles allow for needs based distribution of permissions.



Raising awareness to the importance of data protection with [our data protection course](#).

**Capacity
Building**

Keycloak




Open-source identity and access management solution.

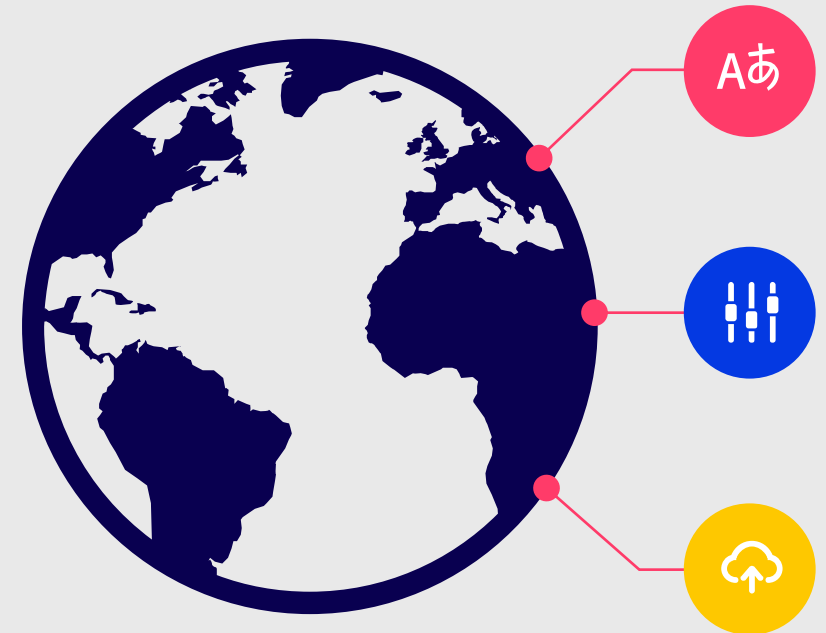


Knowledge comes in many languages

Add a new language to our language portfolio

We are always happy to expand our language portfolio and offer more courses in local languages to reach our learners.

-  **COURSE LANGUAGES:** Courses can be offered in any language even if it might not be a system language. We are currently offering courses in nearly 20 course languages.
-  **SYSTEM LANGUAGES:** The language of the interface is referred to as system language. We are currently offering 9 system languages (EN, DE, FR, ES, PT, AR, UKR, VT, LAO).
-  **CONTRIBUTION TO MOODLE:** Moodle offers language packs for 100+ languages which can be installed upon request. We are also contributing to the Moodle language database.



Responsive design and flexible learning formats

atingi is accessible from any desktop, smart-phone, or tablet browser due to its responsive design and supports all core learning formats.



Tutored



Self-paced



**Webinar,
MOOC**



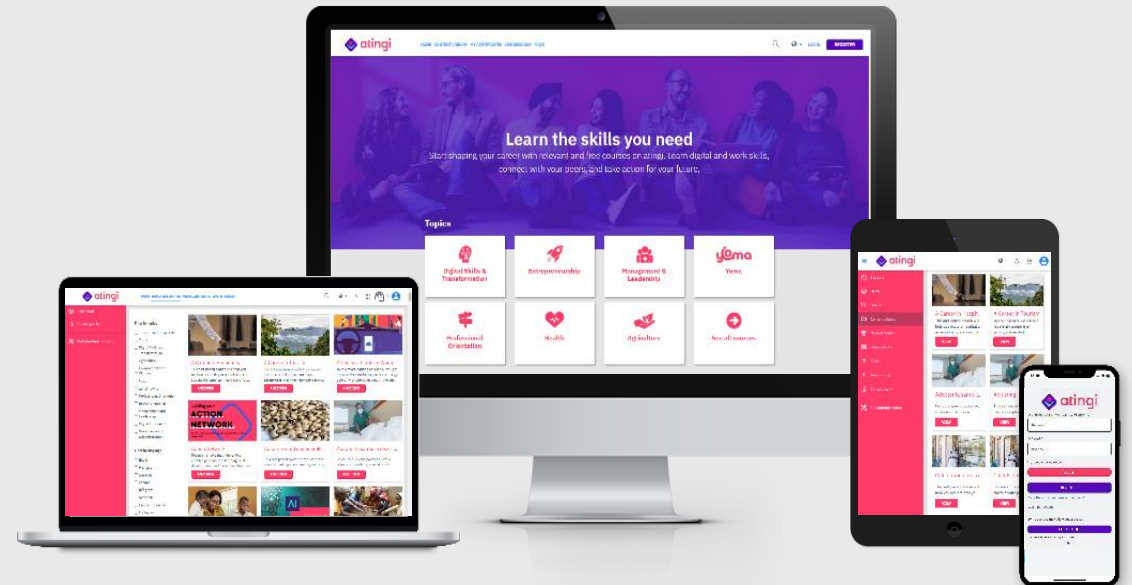
Blended



**Gamified Learning, Serious
Games**



Peer to Peer



Use authoring tools to create interactive digital learning content

H5P

[H5P](#) is our 'built-in LMS authoring tool. With H5P you can develop, share and reuse interactive HTML5 content, without ever having to leave the atingi platform.

- ✓ freeware, open-source tool
- ✓ Usable without installation
- ✓ Built into atingi as an 'activity'



ADAPT

atingi offers partners free accounts on [adapt](#), which is an easy-to-use, open-source authoring tool that creates HTML5 e-learning content.

- ✓ freeware, open-source tool
- ✓ No installation needed as it can be accessed via our [hosting site](#)
- ✓ Partners need to request an account from atingi to use Adapt



ARTICULATE RISE

[Articulate Rise 360](#) is a web-based tool with templates or pre-fabricated blocks for the creation of interactive, mobile-optimised learning programmes.

- ✓ €883(Personal)-1148 (360 Teams)
- ✓ No installation needed
- ✓ Partners need to pay for the account themselves



Customize your course(s) to your learners' needs



DISTINCT LEARNER JOURNEY

Different layouts offer different possibilities for your learner journey.



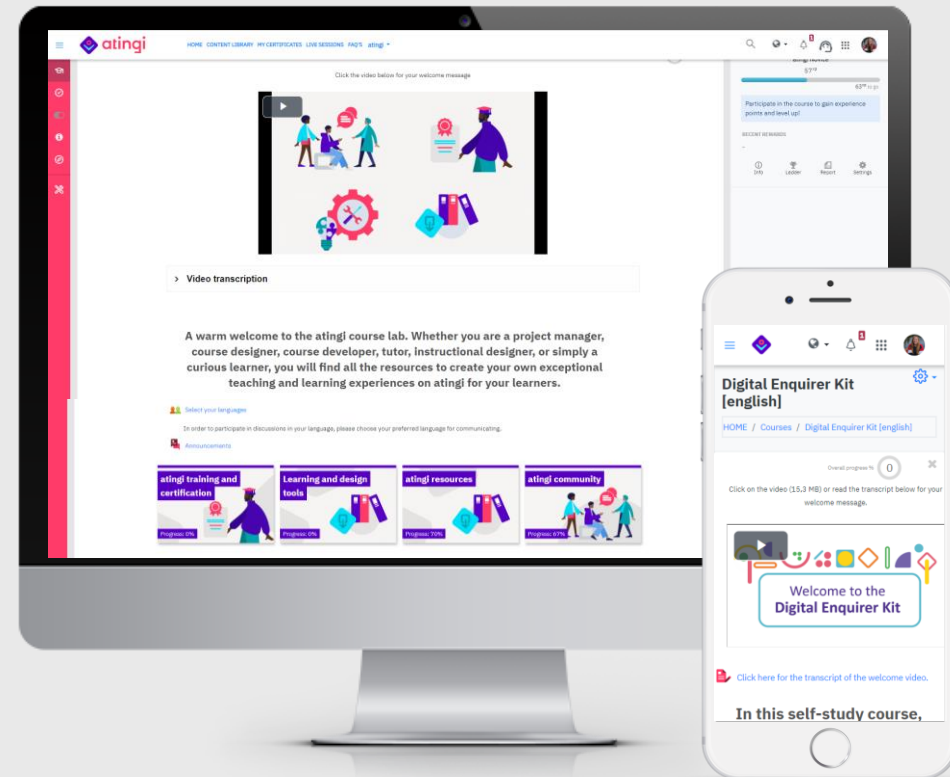
INCLUSIVE CONTENT

You can design your content according to your learner's needs, literacy level, and publish it for re-use.



DATA FRIENDLY

Use a design for your course that considers possible data restrains.



Certifying your learners' acquired skills



The **atingi certificate** is a simple, customizable, PDF, which is automatically issued to the learner once it has been inserted as an 'activity' into your course.



100% customizable, embedded in atingi, acknowledged by employers by logo integration, learners can view, export and print their certificates, can be verified on atingi



Competencies are not clearly specified and relatively easy to fake a certificate



An **Open Badge** is a digital image that contains a unique link to a website which describes the competencies a learner acquired to earn it



Describe learning achievements, design the 'badge' image, link it back to the actual proof of mastery. This allows for verification and endorsement from employers or institutions, collection and sharing on social media for learners



Badge description layout is currently not as customizable, learners need to be tech savvy to navigate the world of digital badges, more work to set-up

Remote access with atingi-in-a-box

Use our raspberry-pi solution to overcome low internet connectivity and/or unreliable electricity to enable your on-site training with atingi. After installing the atingi LMS and your desired courses onto a micro-SD card (min. 8 GB, max. 1TB), minimal synchronization with Wi-Fi is required (e.g., once every three months).



Creating a local hotspot for up to 15 devices



On-site training in a training location



Runs with electricity or a power bank; can be charged via widely available USB phone cable



Learners must have access to browser-enabled devices



Can easily be carried from one classroom to the next



Affordable as the costs range from \$35- \$ 400 per box



Dashing dashboard solution



Open source



Real-time data



Highly customizable



Connecting user data with course data



03

Partnership with atingi



'atingi' means "to succeed" in Esperanto



Profit from synergies in our 300+ partner network

100+ GIZ-external partners – some examples

SIEMENS | Stiftung

Developed the public courses [*Becoming an Agripreneur*](#) and [*Being an Electrician*](#)



atingi is the LMS for the *Smart Africa Digital Academy* (SADA), building policymaker's capacity for managing the digital economy



Course [*How start-ups can successfully partner with mobile operators*](#) & 'Mobile Internet Skills Toolkit'



AHK Peru and AHK Argentina run the tutored [*Women Going Digital*](#) courses about emerging technologies

200+ GIZ-internal partners – some examples

FABRIC Asia

Developed and runs the self-paced and tutored courses [*Climate action training for the fashion industry*](#)



Developed micro-learning serious game [*A day as a Platform Worker*](#) about risks of gig economy jobs



Launched alumni network course for SME e-commerce entrepreneurs who they train offline



Project 'Private Sector Cooperation' runs approx. 100 courses of the [*eAcademy Tourism and Hospitality*](#)

Mix and match our different partnership areas



Find support services for every situation

atingi PARTNER SUPPORT CENTER

Here you can find all partner journey materials, technical how to videos and pdf guides



Technical support



atingi ACCOUNT MANAGER

Your main point of contact for any questions regarding atingi

atingi HELPDESK

All atingi users can contact our support team via a [support request](#) at any time



Learner support



atingi LEARNER SUPPORT CENTER

Here you can find help resources, FAQs and file support tickets

GIZ COMPETENCE CENTER FOR DIGITAL LEARNING (FMB)

GIZ projects can contact our colleagues from the sectoral department for advice on e-Learning creation, tendering guidance, and service provider recommendations



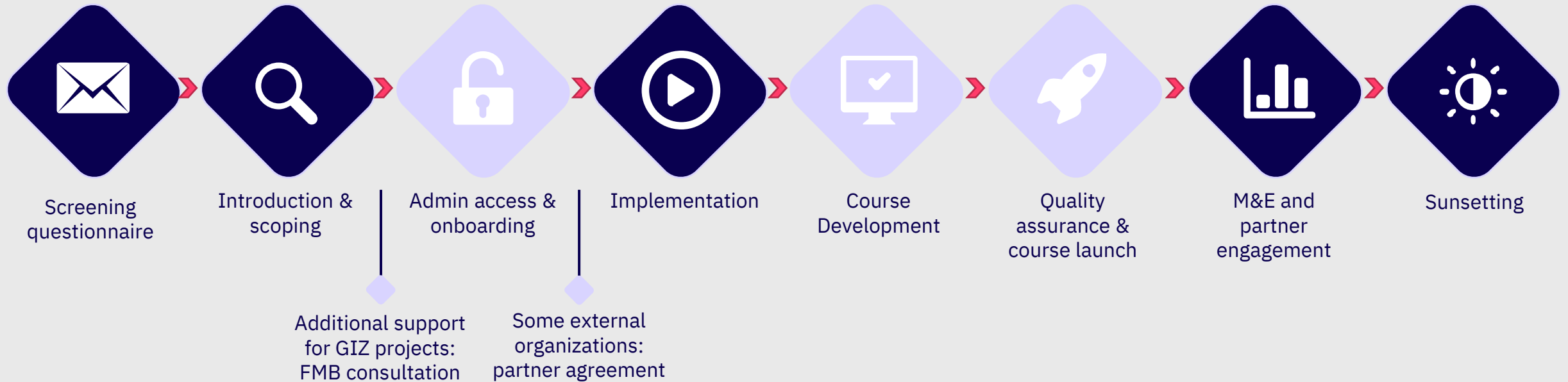
Didactical support



atingi COURSE LAB

This course is explaining step by step how to develop an e-learning

Go step by step through our partner journey



Your atingi Account Manager will support you from start to finish

A brief history of atingi



German DC's standard solution for digital learning atingi is GIZ's long-term solution



Strategic

Clear commitment to atingi at all GIZ levels

- Step-by-step development of atingi into an integrated solution analogous to the GIZ 2028 target image (Integrated solutions for global challenges)
- Integration in GIZ digital strategy as well as technology strategy
- Application for Digital Public Goods



Operative

Anchoring and scaling atingi as a standard solution beyond 2025

- Business development project for sustainable use of atingi beyond 2025 with numerous business units



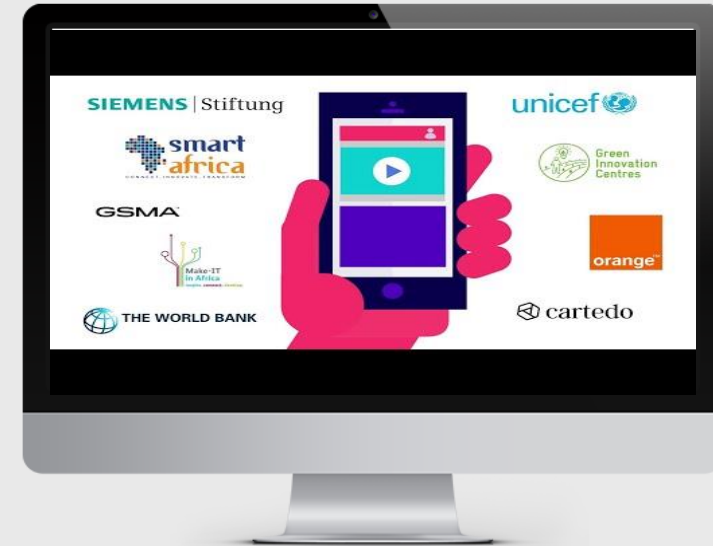
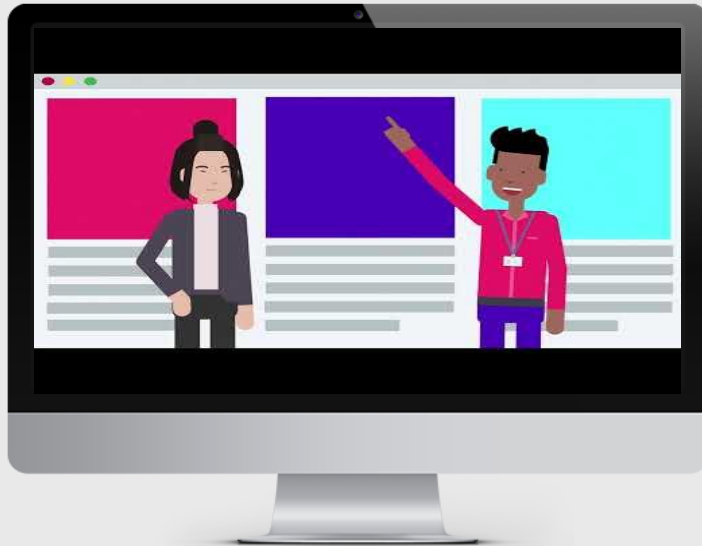
Tactical

Acute and ongoing need for standard solution for digital learning

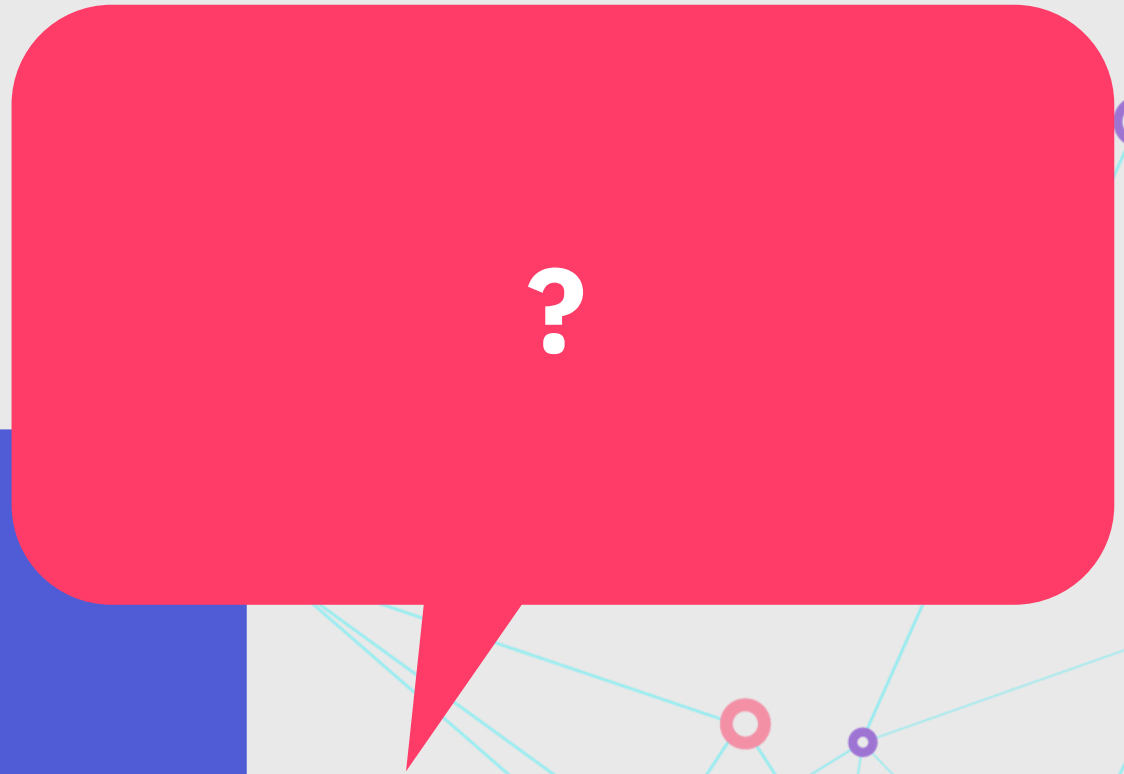
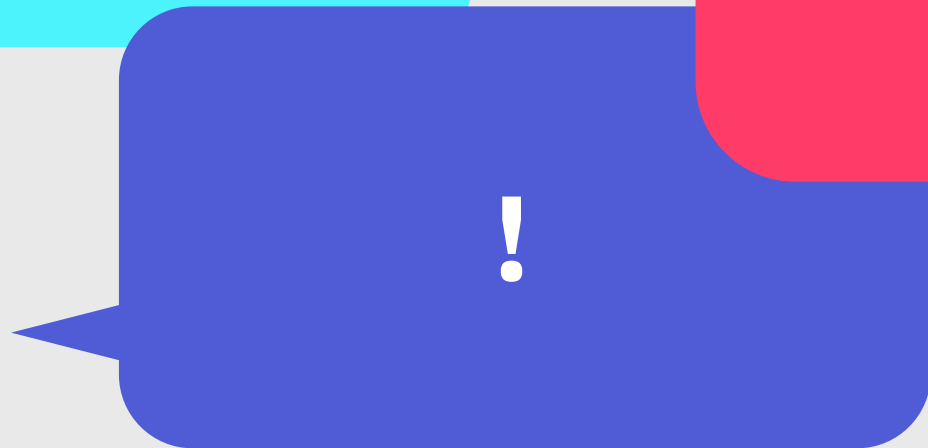
- Up to 5 new projects every week
- More than 200 projects active on atingi, over 400 public courses
- Dedicated Customer Success Team to ensure the success of partner projects*

Summary needed?

Go through the [partner journey](#) and the [partnership areas](#) in your own time, by watching our explanatory videos. We are curious to know if you liked them!



Any questions?





Visit us at
www.atingi.org

Thank you for your attention!
We look forward to hearing from you via
atingi@giz.de or our [IDA page](#)



www.atingi.org



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